ORDER

105008 Order / Rev: Orgen 06837953 Alt Order #: **OBAMA FOR AMERICA** Product Desc:

1536 Estimate: 09/12/12 - 09/17/12

Flight Dates: 08/01/12 / 10/15/12 Original Date / Rev:

GENERAL Order Type:

Primary AE:

Sales Office: Sales Region: Amy McCreary

National

Agency

GMMB, Inc./ Washington D.C. Name: **Buying Contact:**

Billing Contact: Washington Harbor

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Cash

BLPHI

Broadcast EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Obama for America A35+

Demographic:

Product Codes:

PLC01-Democrat

Priority: Revenue Codes: SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	43	\$15,740.00	\$13,379.00

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	43	\$15,740.00	\$13,379.00	0.00
Totals	43	\$15,740.00	\$13,379.00	0.00

00:05:00

Account Executives

Order % Start Date / End Date Sales Region Sales Office Account Executive 100% Start Of Order - End Of Order Amy McCreary

Order Share	Share	Total
KSNV	30%	\$15,740.00
Market	100%	\$52,466.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$13,641.33
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$9,968.67
KTUD	1%	\$524.67
KVVU	20%	\$10,493.33
KVWB	0%	\$0.00
472-48947	0%	\$0.00
LV1 UNKWN	4%	\$2,098.67

74711700			92 <u>0</u> 00	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type Sp	ots	Amount
E 1	KSNV	Start 09/12/12	09/14/12	M-F 5-6a WakeUp	M/Wa@M	5-6a	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
١٨	NEWS Star	220000000000000000000000000000000000000	End Date 09/16/12	Weekdays \$	Spots/Week 3	<u>Rate</u> \$325.00	Rating 0.00				ars +÷		

Page 2 of 12

Print Date: 10/16/12 08:21:22

 Order / Rev
 105008
 Advertiser:
 Obama for America

 Alt Order #:
 06837953
 Product Desc:
 OBAMA FOR AMERICA
 KSNV

 Flight Dates
 09/12/12 - 09/17/12
 Estimate:
 1536

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	s Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	\$50.54000400_Get.	100 Car	M-F 5-6a WakeUp		5-6a	WTF	:30 3	\$325.001	0.00 NM	3	\$975.00
NEWS			M-F 5-6a WakeUp	w/Wagners							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/16/12	WTF	3 Start	\$325.00 End Ti <u>me</u>	0.00	Weekdays Le	ngth Rate	Rtq Type	ŀ	
	Date Rai		<u>escription</u> I-F 5-6a WakeUp w	THE R. P. LEWIS CO., LANSING, MICH.	The state of the s		WThF	30 (\$325.00)			
Sec	MG 1.5	1.6,1.7									
			E] NOT AVAILABL				WThF	30 (\$325.00)	n nn MM	1	
			I-F 5-6a WakeUp w	/wagner5-ba			* - WILLIAM TO THE TOTAL TO	.50 (4525-50)	0.00 1111		
Set LN:	9 MG 1.5 OT AVAI	,7.0,7.7 LABLE RAT	E] NOT AVAILABL	E RATE							
4 KSNV	09/10/12	-09/16/12 N	1-F 5-6a WakeUp w	/Wagner 5-6a	Š.		w ThF -	:30 (\$325.00	0.00 NM	1	
Se	e MG 1.5	,1,6,1.7	CLNOT AVAILABL	E DATE							
5 KSNN	01 AVAI	LABLE KAT 2-09/14/12 N	E] NOT AVAILABL 1-F 5-6a WakeUp w	/Wagner5-6a	Į.		WThF	30 \$325.00	0.00 NM		
	os/12/12 for 1.2,1									17	
	vised rate			228 2020			LF	30 \$325.00	0.00 NM	1	
			1⊦F 5-6a WakeUp w	/Wagner5-6a	Ŋ.		WThF	30 \$325.00	2 0.00 14W		
	for 1.2, vised rate	TE									
			1-F 5-6a WakeUp w	/Wagner5-6a	Ç.		WThF	:30 \$325.00	0.00 NM		
	for 1.2,	14 67 E									
70	vised rate		M-F 5-6a WakeU	NAME OF THE PART O	5-6a	M	:30 1	\$325,001	0.00 NM	1	\$325.00
E 2 KSNV	09/17/1	2 09/1//12	M-F 5-6a WakeU		5-04	W. C.					
NEWS					325	2000					
	ert Date	End Date	Weekdays M	Spots/Week	Rate \$325.00						
Week: 09. Spot <u>Ch</u>	Date Ra	09/23/12 inge <u>[</u>	Description	Star	t/End Time		Weekdays Le		Rtg Type		
1 KSN	09/17/1	2-09/23/12 N	u-F 5-6a WakeUp v	/Wagner5-6a	1		M	:30 (\$325.0 0	9 0.00 NA	1	
	e MG 2.2		TE] NOT AVAILABL	FRATE						1	
			и-F 5-6a WakeUp v		9		M	30 \$325.0	0.00 NN	1	
	3 for 2.1		50								
	vised rat				B		- 20	£175.004	0.00 NA		\$0.00
E 3 KSNV	09/12/1	2 09/14/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	WT	F 30 4	\$175.004	U.UU INN	Δ ₁ 50;	\$0.00
NEWS			M-L 0-18 MAKEO	p www.agiicia	Ÿ.					l	
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	TO CHARGE THE TAXABLE						
Week: 09		09/16/12	WTF Description		\$175.00 rt/ <u>End Time</u>		Weekdays <u>L</u>	ength Rate	Rtg Type		
Spot Ct	Date Ra 09/10/1		M-F 6-7a WakeUp v				WThF	30 (\$175.00			
Ci	edited										
			rent Estimate]	44/aanar£ 7	•		WThF	:30 (\$175.0)	0 00 NA	,	
	v 09/10/1 redited	2-09/16/12	M-F 6-7a WakeUp i	www.agnero-r	a		(Det A)()	var talliale		16.	
[0	redit - \$\$	MG on diffe	rent Estimate)								
		2-09/16/12	M-F 6-7a WakeUp i	v/Wagner6-7	а		WThF	:30 (\$175.0	9) U.UU NI	"	
	redited redit - \$\$	MG on diffe	rent Estimate]							1	
			M-F 6-7a WakeUp	w/Wagner6-7	а		WThF	:30 (\$175.0	9) 0.00 NI	И	
C	redited										
			rent Estimate]	00/-214	C 70	M	:30	1 \$175.004	0.00 NI	л о	\$0.00
E 4 KSNV	09/17/	12 09/17/12	M-F 6-7a WakeU M-F 6-7a WakeU	p w/Wagivi p w/Wagners	6-7a s	ANTES	100		**** (1)	es si	35845V
NEWS			,							1	
Si	art Date	End Date	<u>Weekdays</u>	Spots/Wee	k Rate	<u>Rating</u>					

\$175.00

09/23/12

Week: 09/17/12

0.00

Print Date: 10/16/12 08:21:23 Page 3 of 12

KSNV

 Order / Rev:
 105008
 Advertiser:
 Obama for America

 Alt Order #
 06837953
 Product Desc:
 OBAMA FOR AMERICA

 Flight Dates:
 09/12/12 - 09/17/12
 Estimate:
 1536

Amount Break Start/End Time Rate Pri Rtg Type Spots Days Len Spots End Inventory Code Ch Start Ln 0.00 NM \$0.00 \$175.004 :30 09/17/12 09/17/12 M-F 6-7a WakeUp w/WacM 6-7a F 4 KSNV M-F 6-7a WakeUp w/Wagners **NEWS** Rating Spots/Week Rate Start Date End Date Weekdays \$175.00 0.00 09/23/12 1 Week: 09/17/12 Length Rate Rtq Type Weekdays Description Start/End Time Spot Ch Date Range (\$175.00) 0.00 NM 30 1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp w/Wagner6-7a Credited (credit - \$\$ MG on different Estimate) 0 \$0.00 0.00 NM :30 3 \$200.004 --WTF--E 5 KSNV 09/12/12 09/14/12 Today Show CM 658a-9am **Today Show TODAY SHOW** Rating Spots/Week Rate Start Date End Date Weekdays 0.00 --WTF--3 \$200.00 Week: 09/10/12 09/16/12 Length Rate Rtg Type Weekdays Start/End Time Description Spot Ch Date Range .30 (\$200.00) 0.00 NM --WThF----1 KSNV 09/10/12-09/16/12 Today Show 658a-9am Credited [credit - \$\$ MG on different Estimate] :30 (\$200.00) 0.00 NM --WThF----3 KSNV 09/10/12-09/16/12 Today Show 658a-9am Credited [credit - \$\$ MG on different Estimate] :30 (\$200.00) 0.00 NM --WThF----4 KSNV 09/10/12-09/16/12 Today Show 658a-9am Credited [credit - \$\$ MG on different Estimate] 0.00 NM 0 \$0.00 .30 \$200,004 E 6 KSNV 09/17/12 09/17/12 Today Show CM 658a-9am M-----Today Show **TODAY SHOW** Rating Start Date **End Date** Weekdays Spots/Week Rate 0.00 \$200.00 M----Week: 09/17/12 09/23/12 Weekdays Length Rate Rtg Type Start/End Time Description Spot Ch Date Range (\$200.00) 0.00 NM 658a-9am :30 1 KSNV 09/17/12-09/23/12 Today Show Credited [credit - \$\$ MG on different Estimate] 0.00 NM \$125.00 \$125.004 1 30 E 7 KSNV 09/15/12 09/15/12 News 3 Sunrise - SATUROM ----S-**News 3 Sunrise SATURDAY NEWS** End Date Weekdays Spots/Week Rate Rating Start Date 0.00 Week: 09/10/12 09/16/12 ----S-\$125.00 \$150.00 \$150.004 0.00 NM :30 1 E 8 KSNV 09/15/12 09/15/12 Saturday Today CM 7a-9am ----S-Saturday Today SAT TODAY Rating End Date Spots/Week Rate Weekdays Start Date \$150.00 0.00 Week: 09/10/12 09/16/12 ----5-\$90.00 0.00 NM \$90.004 1 News 3 Sunrise - SUND&M 6a-7a ----5 :30 1 E 9 KSNV 09/16/12 09/16/12 **News 3 Sunrise SUNDAY NEWS** Spots/Week Rate Rating Start Date End Date Weekdays \$90.00 0.00 09/16/12 Week: 09/10/12 \$0.00 7a-8am ----S 30 \$150.004 0.00 NM 0 CM E 10 KSNV 09/16/12 09/16/12 Sunday Today Sunday Today SUN TODAY Spots/Week Rate Rating **End Date** Weekdays Start Date \$150.00 0.00 Week: 09/10/12 09/16/12 Rate Rtg Type Weekdays Length Description Start/End Time Ch Date Range Spot ----Su (\$150.00) 0.00 NM :30 1 KSNV 09/10/12-09/16/12 Sunday Today 7a-8am Credited [credit - \$\$ MG on different Estimate] 0.00 NM 1 \$1,300.00 :30 1 \$1,300.003 ----5 CM 8a-9am E 11 KSNV 09/16/12 09/16/12 Meet the Press Meet the Press MEET THE PRESS

Spots/Week

Weekdays

Start Date End Date

Rate

Rating

Print Date: 10/16/12 08:21:23 Page 4 of 12

KSNV

Order / Rev: 105008

Alt Order #: 06837953

Advertiser:

Obama for America

Flight Dates: 09/12/12 - 09/17/12

Product Desc: 0

OBAMA FOR AMERICA

Estimate:

NECT ONE DOMESTIC FINAL	Lucatani Codo - Propi	Start/End Ti	me Days	Len Spots	Rate Pri	Rta Type S	pots	Amount
Ln Ch Start End	HARE INTERNATION AND AND AND AND AND AND AND AND AND AN	8a-9am			\$1,300.003	0.00 NM	1	\$1,300.00
E 11 KSNV 09/16/12 09/16/12	2 Meet the Press CM Meet the Press	oa-yanı		3 .50 ,	\$1,555.555	0.00		(B) (1 (1 (1 (1 (1 (1 (1 (1 (1 (1 (1 (1 (1
MEET THE PRESS	Meet the Fress							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 09/10/12 09/16/12	S	\$1,300.00	0.00			0.00.4114	10	to 00
E 12 KSNV 09/16/12 09/16/13	News 3 Today Wknd CM News 3 Today	9a-930am		s :30 1	\$125.004	0.00 NM	0	\$0.00
NEWS	5000		A.00					
Start Date End Date	2 (5)	<u>k Rate</u> 1 \$125.00	Rating 0.00					
Week: 09/10/12 09/16/12 Spot Ch Date Range		irt/End Time	0.00	Weekdays Ler		Rtg Type		
1 KSNV 09/10/12-09/16/12		930am		Su	:30 (\$125.00)	0.00 NM		
Credited								
[credit - \$\$ MG on diffe			movemed.	CWS.0. 0		0.00.101		60 00
E 14 KSNV 09/12/12 09/14/1	2 M-F Today Show II 3rd H0M M-F Today Show II	9-10a	WTF-	- :30 4	\$95.004	0.00 NM	0	\$0.00
TODAY SHOW II		6-1-	Distanta					
Start Date End Date		<u>k Rate</u> 4 \$95.00	Rating 0.00					
Week: 09/10/12 09/16/12 Spot <u>Ch Date Range</u>		art/End Time	0.00	Weekdays Le		Rtg Type		
	M-F Today Show II 3rd Hr 9-1	215		WThF	30 (\$95.00)	0.00 <i>NM</i>		
See MG 14.6.14.7,14.	8,14.9							
	ATE] NOT AVAILABLE RATE			5 <u>-7</u> 2	-20 /80E 001	0.00 NA4		
	M-F Today Show II 3rd Hr 9-1	10a		WThF	:30 (\$95.00)	0.00 NM		
See MG 14.6,14.7,14.	8,14.9 ATE) NOT AVAILABLE RATE							
	M-F Today Show II 3rd Hr 9-1	0a		WThF	:30 (\$95 :00)	0.00 NM		
See MG 14.6,14.7,14.					12512	C 4500 (500)		
INOT AVAILABLE RA	ATE] NOT AVAILABLE RATE							
	M-F Today Show II 3rd Hr 9-1	10a		WThF	:30 (\$95.00)	0.00 NM		
See MG 14.6,14.7,14.	8,14.9							
	ATE] NOT AVAILABLE RATE			WThF+	:30 (\$125.00)	D DO A/A/I		
	M-F Today Show II 3rd Hr 9-	IUa		- A SWITH PROPERTY	.50 (4120.00)	0.00 14111		
Credited [credit - \$\$ MG on diff	erent Estimate)							
		10a		wThF+	:30 (\$125.00)	0.00 NM		
← Credited Output Description Output Descr								
[credit - \$\$ MG on diff								
8 KSNV 09/12/12-09/14/12	M-F Today Show II 3rd Hr 9-	10a		WThF	:30 (\$125.00)	0.00 1919		
① Credited								
[credit - \$\$ MG on diff		10a		WThF	30 (\$125.00)	0.00 NM		
9 KSNV 09/12/12-09/14/12	M-F Today Show II Sid III	100						
[credit - \$\$ MG on diff	erent Estimate]							
107950501 109	2 M-F Today Show II 3rd H0M M-F Today Show II	9-10a	M	:30 1	\$95 004	MM 00.0	1	\$350.00
TODAY SHOW !!	Annual Committee of the							
Start Date End Dat	e Weekdays Spots/Wee	738	Rating					
Week: 09/17/12 09/23/12		1 \$95.00	0.00	Manhana I.a	seath Date	Rtg Type		
Spot Ch Date Range	3710	<u>art/End Time</u> 10a		Weekdays Le	ength <u>Rate</u> ∷30 (\$350.00)			
1 KSNV 09/17/12-09/17/12 See MG 15.2	2 M-F Today Show II 3rd Hr 9-	TO a		ONSTRUCTION.	100 10000000			
See MG 13.2 I NOT AVAII ABLE R	ATE] NOT AVAILABLE RATE							
	M-F Today Show II 3rd Hr 9-	10a		M	30 \$350.00	0.00 NM		
→ MG for 15.1 09/17	Washington and the second of t							
[revised rate]						2.00		#5.05
E 16 KSNV 09/12/12 09/14/	12 M-F Today Show III 4th BM	10am-11am	WTF	:30 4	\$80.004	0.00 NM	0	\$0.00
	Today 4th Hour							
TODAY SHOW III	to Mankdaya Casta Atlan	ek Rate	Rating			1		
Start Date End Date Week: 09/10/12 09/16/1:		4 \$80.00	0.00			.,		
Week: Us/10/12 Us/10/1.	4 : 2000	S 7/295						

Page 5 of 12 Print Date: 10/16/12 08:21:23

Obama for America Advertiser: Order / Rev: 105008 **KSNV** OBAMA FOR AMERICA Product Desc: Alt Order #: 06837953 1536 Estimate: Flight Dates. 09/12/12 - 09/17/12

Ln Ch Start End Inventory C	ode Break Start/End T	ime Days Len Spots	Rate Pri	Rtg Type S	Spots	Amount
	how III 4th IBM 10am-11am	WTF 30 4	\$80.004	0.00 NM	0	\$0.00
TODAY SHOW III Start Date End Date Weekdays Week: 09/10/12 09/16/12WTF Spot Ch Date Range Description 1 KSNV 09/10/12-09/16/12 M-F Today Sho	Spots/Week Rate 4 \$80.00 Start/End Time ow III 4th Hr 10am-11am	Rating 0.00 Weekdays Le		Rtg Type 0.00 NM		
[credit - \$\$ MG on different Estimate] 2 KSNV 09/10/12-09/16/12 M-F Today Sho Credited [credit - \$\$ MG on different Estimate]	ow III 4th Hr 10am-11am	wThF	·30 (\$80.00)	0.00 <i>NM</i>		
3 KSNV 09/10/12-09/16/12 M-F Today Sho Credited [credit - \$\$ MG on different Estimate]	ow III 4th Hr 10am-11am	wThF	:30 (\$80.00	0.00 NM		
4 KSNV 09/10/12-09/16/12 M-F Today Sho Credited	ow III 4th Hr 10am-11am	wThF 	30 (\$80.00)	0.00 NM		
[credit - \$\$ MG on different Estimate] E 17 KSNV 09/17/12 09/17/12 M-F Today S Today 4th H		м ;30	\$80.004	0.00 NM	0	\$0.00
TODAY SHOW III Start Date End Date Weekdays Week: 09/17/12 09/23/12 M Spot Ch Date Range Description 1 KSNV 09/17/12-09/23/12 M-F Today Sho	1 \$80.00 Start/End Time	Rating 0.00 Weekdays L		Rtg <u>Type</u>) 0.00 <i>NM</i>		
[credit - \$\$ MG on different Estimate] E 18 KSNV 09/12/12 09/14/12 Rachael Ray	/ CM 11am-12pm	WTF :30	4 \$80.004	0.00 NM	o	\$0.00
Rachael Ra						
Start Date End Date Weekdays Week: 09/10/12 09/16/12WTF Spot Ch Date Range Description 1 KSNV 09/10/12-09/16/12 Rachael Ray Credited	Spots/Week Rate 4 \$80.00 Start/End Time 11am-12pm	Rating 0.00 Weekdays L wThF		Rtg Type) 0.00 NM		
[credit - \$\$ MG on different Estimate] 3 KSNV 09/10/12-09/16/12 Rachael Ray	11am-12pm	w ThF	:30 (\$80.00) 0.00 <i>NM</i>		
Credited [credit - \$\$ MG on different Estimate] 4 KSNV 09/10/12-09/16/12 Rachael Ray Credited	11am-12pm	WThF	:30 (\$80.0 0	9 0.00 <i>NM</i>		
[credit - \$\$ MG on different Estimate] 5 KSNV 09/10/12-09/16/12 Rachael Ray Credited [credit - \$\$ MG on different Estimate]	11am-12pm	wThF	:30 (\$80.00	9 0.00 NM		
E 19 KSNV 09/17/12 09/17/12 Rachael Ra	y CM 11am-12pm	м :30	1 \$80.004	0.00 NM	0	\$0.00
Rachael Ra RACHEL RAY Start Date End Date Weekdays Week: 09/17/12 09/23/12 M Spot Ch Date Range Description 1 KSNV 09/17/12-09/23/12 Rachael Ray Credited [credit - \$\$ MG on different Estimate]	Spots/Week Rate 1 \$80.00 Start/End Time 11am-12pm	Rating 0.00 Weekdays L M	2 CO	: <u>Rta Type</u> 3) 0.00 NM		
E 20 KSNV 09/12/12 09/14/12 Noon News Noon News	CM 12-1230pm	WTF :30	4 \$125.004	0.00 NM	2	\$250.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/10/12 09/16/12WTF	5.4	Rating 0.00			è	

Ln Ch Start End Inventory Co	ode Break Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 20 KSNV 09/12/12 09/14/12 Noon News	CM 12-1230pm	WTF	30 4	\$125,004	0.00 NM	2	\$250.00
Noon News NEWS							
Start Date End Date Weekdays	Spots/Week Rate	Rating			1		
Week: 09/10/12 09/16/12WTF Spot Ch Date Range Description	4 \$125.00 Start/End Time	0.00	Weekdays Leng	gth Rate	Rtg Type		
1 KSNV 09/10/12-09/16/12 Noon News	12-1230pm	545	WThF	30 (\$125.00)	0.00 <i>NM</i>		
Credited [credit - \$\$ MG on different Estimate]							
2 KSNV 09/10/12-09/16/12 Noon News	12-1230pm	ŧ	WThF	30 (\$125.00)	0.00 NM		
Credited							
[credit - \$\$ MG on different Estimate] E 21 KSNV 09/17/12 09/17/12 Noon News	CM 12-1230pm	M	:30 1	\$125.004	0.00 NM	0	\$0.00
Noon News	AN NE TEACHT						
NEWS	Spots/Week Rate	Rating			7		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/17/12 09/23/12 M	1 \$125.00	0.00			220 (825		
Spot Ch Date Range Description	Start/End Time	Ī	<u>Weekdays Len</u> M	gth Rate :30 (\$125.00)	Rtq Type		
1 KSNV 09/17/12-09/23/12 Noon News Credited	12-1230pm	,		.50 (4.25.00)			
[credit - \$\$ MG on different Estimate]		Water states	er degree in 100 See				
E 22 KSNV 09/12/12 09/14/12 The Agenda		WTF	:30 4	\$100.003	0.00 NM	2	\$200.00
The Agenda AGENDA	1230pm						
Start Date End Date Weekdays	Spots/Week Rate 4 \$100.00	Rating 0.00					
Week: 09/10/12 09/16/12WTF Spot Ch Date Range Description	Start/End Time		Weekdays Len	gth Rate	Rtg Type		
1 KSNV 09/10/12-09/16/12 The Agenda 12	3 <i>0pm</i> 1230-1p	3	WThF	:30 (\$100.00	0.00 NM		
Credited [credit - \$\$ MG on different Estimate]							
2 KSNV 09/10/12-09/16/12 The Agenda 12	3 <i>0pm</i> 1230-1p		wThF	:30 (\$100.00	0.00 NM		
Credited [credit - \$\$ MG on different Estimate]							
E 23 KSNV 09/17/12 09/17/12 The Agenda	1230pm CM 1230-1p	M~	- ;30 1	\$100.003	0.00 NM	0	\$0.00
The Agenda							
AGENDA Start Date End Date Weekdays	Spots/Week Rate	Rating					
Week: 09/17/12 09/23/12 M	1 \$100.00	0.00		5	Dia 7		
Spot Ch Date Range Description 1 KSNV 09/17/12-09/23/12 The Agenda 12	Start/End Time 30pm 1230-1p	2	Weekdays Ler	:30 (\$100:00	Rtg Type 0.00 NM		
Credited				2000 May 19	10:		
[credit - \$\$ MG on different Estimate]			- :30 3	\$125.004	0.00 NM	. ∏ a.	\$125.00
E 24 KSNV 09/12/12 09/14/12 Days of our L Days of our		WTF	30 3	3123.004	0.00 14141	3 1988	3123.00
DAYS		22 yr					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/10/12 09/16/12WTF	Spots/Week Rate 3 \$125.00	Rating 0.00					
Spot Ch Date Range Description	Start/End Time		Weekdays Ler		Rtg Type		
2 KSNV 09/10/12-09/16/12 Days of our Liv Credited	es 1258p-2pm		WThF	:30 (\$125.00	9 0.00 19101		
[credit - \$\$ MG on different Estimate]			(25-28-417-55)	1500 000000000 644	ny ravoanan-awasa		
4 KSNV 09/10/12-09/16/12 Days of our Liv	es 1258p-2pm		WThF	:30 (\$125.00	9 0.00 NM		
Credited [credit - \$\$ MG on different Estimate]		5505	P				
E 25 KSNV 09/17/12 09/17/12 Days of our		M	- 30 1	\$125.004	0.00 NM	0	\$0.00
Days of our DAYS	Lives						
Start Date End Date Weekdays	Spots/Week Rate	Rating					
Week: 09/17/12 09/23/12 M	1 \$125.00	0.00					

Page 7 of 12

Print Date: 10/16/12 08:21:23

KSNV

Order / Rev:

105008

Advertiser:

Estimate:

Obama for America

Alt:Order#: Flight Dates: 06837953

09/12/12 - 09/17/12

Product Desc:

OBAMA FOR AMERICA

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type		Amount
E 25 KSNV	09/17/1	2 09/17/12	Days of our Lives	СМ	1258p-2pm	M	:30	1 9	125.004	0 00 NM	0	\$0.00
8448			Days of our Lives							1		
DAYS	nt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	Control Control	09/23/12	M	1	\$125.00	0.00	5988 100 000 000 000 000 000 000 000 000 0	ED-07-De-Date	5 1 <u>944</u> 834955	1944 (A) (A) (A) (A)		
	Date Ra		escription	5000000	t/End Time		Weekdays M	Lengti	<u>n Rate</u> 0 (\$125.00)	Rtg Type		
		2-09/23/12 D	lays of our Lives	125	8p-2pm		Massans	- 31) (4120.00)	U.GO WW		
	e <i>dited</i> edit - \$\$ f	MG on differ	ent Estimate]							77		
1577(150)	7.7		The Doctors	ÇM	2pm-3pm	WTF	:30	4	\$85.004	0.00 NM	0	\$0.00
	E891.577		The Doctors		N W							
DRS			1000 100	12	-4 5555	D-E						
S. 50 Table	art Date	End Date 09/16/12	Weekdays WTF	Spots/Week	100000000000000000000000000000000000000	Rating 0.00						
Week: 09 Spot Ch	nonz Date Ra	E61000 11 000-	Description	- CONT.	t/End Time		<u>Weekdays</u>	Lengt		Rtg Type		
		2-09/16/12 7	The Doctors	2pm	n-3pm		WThF	:3	0 (\$85 . 00 ,	0.00 NM		
	edited											
			ent Estimate]	San	n-3pm		WThF	:3	0 485.00	0.00 NM		
		2-09/16/12 /	The Doctors	Zþii	-эрш		SPECIFICATION STATE		1,000.00,	,		
	edited edit - \$\$ l	MG on differ	rent Estimate)									
			The Doctors	2рп	n-3 pm		WThF	:3	0 (\$85.00)) 0.00 NM		
	edited	545.5 E445.5	366 <u>25</u> 32 26620									
			rent Estimate]	250	n-3pm		WThF	3	n 4 \$85.00	0.00 NM	9	
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			The Doctors	CM	2pm-3pm	M	:30	1	\$85.004	0.00 NM	0	\$0.00
			The Doctors									
DRS	55777	E-15-4-	Washdam	Spots/Week	Rate	Rating						
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8 22	h Date Ra	2	Description	Sta	rt/End Time		Weekdays	5.5		Rtg Type		
1 KSN	V 09/17/1	2-09/23/12	The Doctors	2рп	n-3pm		M	3	0 (\$85.00	9 0.00 NM		
	redited	MC on diffe	rent Estimate]									
E 28 KSNV				CM	3-4p	WTF	:30	4	\$150.004	0.00 NM	4	\$600.00
E ZO NONV	09/12/	2 03/14/12	Dr Phil	5 (0)	V TP	ASTROTAN.	1970 TO	721 - 3				
PHIL												
	art Date	End Date	Weekdays	Spots/Weel	Rate	Rating						
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E 29 KSNV	09/17/	12 09/17/12	Dr. Phil Dr. Phil	CM	2-4p			111111111111111111111111111111111111111	\$150.00=	0.00	30,3	*******
PHIL			21.11							10		
St	art Date	End Date	A 500	Spots/Weel		Rating						
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	h <u>Date R</u> v 09/17/1	2-09/23/12	Description Or Phil	3-4			M	a and the second) 0.00 NM		
	redited	1 00/20/12	*etgle=nu		<i>I</i> S							
[c	redit - \$\$	MG on diffe	rent Estimate]		-							
E 30 KSNV	/ 09/12/	12 09/14/12	NEWS 3 at 4 (1		4-5pm	WTF	:30	4	\$145,004	0.00 NM	3	\$435.00
			4PM NEWS (1 h	our)	(4:00 PM-4	:30 PM)						
NEWS	art <u>Date</u>	End Date	Weekdays	Spots/Weel	k <u>Rate</u>	Rating						
<u>51</u> Week: 09		09/16/12	WTF		4 \$145.00	0.00			and pro-current	s pages constant		
Spot C	h Date R	ange	Description	NOTE 100	irt/End Time		Weekdays	0 10	011/-	Rtg Type	l .	
		2-09/16/12	NEWS 3 at 4 (1 H)	OUR) 4-5	ipm	(4:00 PM-4:30) PWThF	3	su (3146.00	0.00 NM	1	
	redited	MC	vent Estimatel									
-	and the same of the same	to be a second of the second	erent Estimate]	HUIDAN	A-Som	M	:30	1	\$145.004	0.00 NM	0	\$0.00
E 31 KSN\	/ 09/17/	12 09/17/13	2 NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4	THE PART OF THE PA	,50	47	্কারণর বা সভাব াগে	2000 ENG	10.73	1970 No. 1970
			W. W. CHEST		8/	8						

Print Date: 10/16/12 08:21:23 Page 8 of 12

 Order / Rev:
 105008
 Advertiser:
 Obama for America

 Alt Order #:
 06837953
 Product Desc:
 OBAMA FOR AMERICA
 KSNV

 Flight Dates:
 09/12/12 - 09/17/12
 Estimate:
 1536

Ln Ch Start End	Inventory Code Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type S	pots	Amount
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Week: 09/17/12 09/23/12	M 1	Ž	0.00	and all and the	nath Data	Otto Tuno		
Spot Ch Date Range D 1 KSNV 09/17/12-09/23/12 N	2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	<u>t/End Time</u> om (4.	<u>vv</u> -00 <i>PM-4:</i> 30 <i>P</i> M-	<u>eekdays Le</u>	30 (\$145.00)	Rtg Type 0.00 NM		
Credited [credit - \$\$ MG on difference Credit - \$\$ MG on difference Credit - \$\$ MG on difference Credited Credite	9509000 \$2000000 oor 400000		Section Section Section		W1-90			
E 32 KSNV 09/12/12 09/14/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm	WTF	30 4	\$175.004	0.00 NM	4	\$700.00
NEWS	4PM NEWS (1 hour)	(4:30 PM-5:00	PM)					
Start Date End Date	Weekdays Spots/Week	<u>Rate</u> \$175.00	Rating 0.00					
Week: 09/10/12 09/16/12 E 33 KSNV 09/17/12 09/17/12	NEWS 3 at 4 /1 HOURICM	4-5pm	M	:30 1	\$175,004	0.00 NM	0	\$0.00
NEWS	4PM NEWS (1 hour)	(4:30 PM-5:00						
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 09/17/12 09/23/12 Spot Ch Date Range D	M 1 escription <u>Sta</u>	\$175.00 t/End Time	0.00 W	eekdays Le	ength Rate	Rtg Type		
Spot Ch Date Range D 1 KSNV 09/17/12-09/23/12 N	Management of the control of the con	10 10 10 10 10 10 10 10 10 10 10 10 10 1	:30 PM-5:00 PM-		30 (\$175.00)			
Credited								
[credit - \$\$ MG on differ	EVENUESCOSE DE TORRES DE VINENESSE	10000000000000000000000000000000000000		7000	*****	0.00 5114	•	6750.00
E 34 KSNV 09/12/12 09/14/12	M-F Early News CM M-F Early News	5-630p	WTF	:30 4	\$250.004	0.00 NM	3	\$750.00
NEWS	Washing Control	Pate	Rating					
		\$250.00 n/End Time	0.00 <u>W</u>			Rtg Type		
4 KSNV 09/10/12-09/16/12 N Credited	f-F Early News 5-6	sup		-WThF	:30 (\$250.00)	G.GC TVIVI		
[credit - \$\$ MG on differ	ent Estimate)							
E 35 KSNV 09/17/12 09/17/12	M-F Early News CM	5-630p	м	.30	\$250.004	0.00 NM	0	\$0.00
NEWS	M-F Early News					3		
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	M	\$250.00	0.00	F2-24 (682002) - 116		Dia Timo		
Spot Ch Date Range <u>[</u> 1 KSNV 09/17/12-09/23/12 h	200 A CONTRACTOR A	rt/En <u>d Time</u> 30n		<u>/eekdays L</u>	ength <u>Rate</u> :30 (\$250.00)	Rtg Type 0.00 NM		
Credited	1-1 Lany News				0.00 m. m. (A. 20.00 m. m. (10.00 m. 10.00 m. 10	\$5841547E3. 0100517678		
[credit - \$\$ MG on differ	ent Estimate]	<u>-</u>						
E 36 KSNV 09/15/12 09/15/12	Sa-Su Early News CM Sa-Su Early News	5pm-630pm	S-	:30 1	\$150.004	0.00 NM	1	\$150.00
NEWS		. Hors	Dakas			Y		
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week		Rating 0.00					
E 37 KSNV 09/16/12 09/16/12		7-10pm	S	:30	\$450.004	0.00 NM	1	\$450.00
	News 3 in Prime	10 Maria						
NEWS AFTER NFL	Millerial Oller Abieri	Rate	Rating					
Start Date End Date Week: 09/10/12 09/16/12	Weekdays Spots/Weel		0.00					
E38 KSNV 09/12/12 09/14/12	A STATE OF THE PROPERTY OF THE	630-7pm	WTF	:30	\$230.004	0.00 NM	0	\$0.00
JEOPARDY	M-F Jeopardy							
Start Date End Date	Weekdays Spots/Weel	Rate	Rating					
Week: 09/10/12 09/16/12		\$230.00	0.00			Ą.		

Print Date: 10/16/12 08:21:23 Page 9 of 12

KSNV

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #:

06837953

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/12/12 - 09/17/12

Estimate:

1536

Amount Len Spots Rate Pri Rtg Type Spots Break Start/End Time Davs Inventory Code End Ln Ch Start \$0.00 0.00 NM 30 \$230.004 630-7pm E38 KSNV 09/12/12 09/14/12 CM M-F Jeopardy M-F Jeopardy **JEOPARDY** Rating Spots/Week Rate **End Date** Weekdays Start Date 0.00 3 \$230.00 --WTF--Week: 09/10/12 09/16/12 Weekdays Length Rate Rtg Type Start/End Time Description Spot Ch Date Range (\$230.00) 0.00 NM :30 --WThF----1 KSNV 09/10/12-09/16/12 M-F Jeopardy 630-7pm Credited [credit - \$\$ MG on different Estimate] :30 (\$230.00) 0.00 NM --WThF----2 KSNV 09/10/12-09/16/12 M-F Jeopardy 630-7pm Credited [credit - \$\$ MG on different Estimate] :30 (\$230.00) 0.00 NM --WThF----4 KSNV 09/10/12-09/16/12 M-F Jeopardy 630-7pm Credited [credit - \$\$ MG on different Estimate] \$0.00 0.00 NM 0 :30 \$230.004 E 39 KSNV 09/17/12 09/17/12 M-F Jeopardy CM 630-7pm M----M-F Jeopardy **JEOPARDY** Rating Start Date End Date Spots/Week Rate Weekdays \$230.00 0.00 M-----1 Week: 09/17/12 09/23/12 **Veekdays** Rate Rto Type Length. Start/End Time Description Spot Ch Date Range :30 (\$230.00) 0.00 NM 630-7pm 1 KSNV 09/17/12-09/23/12 M-F Jeopardy Credited [credit - \$\$ MG on different Estimate] 0.00 NM 0 \$0.00 30 3 \$230,004 E 40 KSNV 09/12/12 09/14/12 M-F Wheel --WTF--CM 7-730pm M-F Wheel of Fortune WHEEL End Date Spots/Week Rate Rating Start Date Weekdays 0.00 \$230.00 --WTF--3 Week: 09/10/12 09/16/12 Start/End Time Rate Rtg Type Weekdays Length Description Ch Date Range Spot (\$230.00) 0.00 NM 7-730pm --WThF----:30 2 KSNV 09/10/12-09/16/12 M-F Wheel Credited [credit - \$\$ MG on different Estimate] (\$230.00) 0.00 NM --WThF----:30 7-730pm 3 KSNV 09/10/12-09/16/12 M-F Wheel Credited [credit - \$\$ MG on different Estimate] --WThF----:30 (\$230.00) 0.00 NM 7-730pm 4 KSNV 09/10/12-09/16/12 M-F Wheel Credited [credit - \$\$ MG on different Estimate] 0.00 NM \$0.00 0 \$230.004 M-----:30 E 41 KSNV 09/17/12 09/17/12 M-F Wheel CM 7-730pm M-F Wheel of Fortune WHEEL Rating End Date Spots/Week Rate Weekdays Start Date 09/23/12 \$230.00 0.00 Week: 09/17/12 Rate Rtg Type Start/End Time Weekdays Length Ch Date Range Spot Description 7-730pm :30 (\$230.00) 0.00 NM 1 KSNV 09/17/12-09/23/12 M-F Wheel [credit - \$\$ MG on different Estimate] 0.00 NM \$1,600.00 E 42 KSNV 09/12/12 09/14/12 FacetoFace/Ralston Rep2M 730-758pm --WTF--30 \$400.002 Face to Face w/ J.Ralston FACE TO FACE Spots/Week Rating Rate Start Date **End Date** Weekdays \$400.00 0.00 09/16/12 Week: 09/10/12 Length Rate Rtg Type Weekdays Start/End Time Description Spot Ch Date Range :30 (\$125.00) 0.00 NM --WThF----1 KSNV 09/10/12-09/16/12 FacetoFace/Raiston Report 730-758pm See MG 42.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$400.00 0.00 NM 5 KSNV 09/12/12-09/14/12 FacetoFace/Raiston Report 730-758pm --WThF----:30 @ MG for 42.1 09/14 [revised rate] \$400.00 \$400.002 0.00 NM M-----CM 730-758pm E 43 KSNV 09/17/12 09/17/12

Print Date: 10/16/12 08:21:23 Page 10of 12

Order / Rev:

105008

Advertiser

Obama for America

Alt Order #

06837953

Product Desc:

OBAMA FOR AMERICA

KSNV

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Ln Ch Start End	Inventory Code Break Start/	End Time Days	Len Spots Rate Pri	Rtg Type Spots	Amount
Ell Gil Cian Ena	FacetoFace/Raiston Repo	2 2			**************************************
	Face to Face w/ J.Ralston				
FACE TO FACE	Weekdays Spots/Week R	Rate Rating		Ĭ	
Start Date End Date Week: 09/17/12 09/23/12	Weekdays Spots/Week H			nitarni sasa:	
Spot Ch Date Range D	escription Start/End T			Rtg Type	
1 KSNV 09/17/12-09/23/12 F	acetoFace/Ralston Report 730-758pm		M :30 (\$125:00)	0.00 NM	
See MG 43.2	ELHOT AVAILABLE BATE				
[NOT AVAILABLE RAT	E] NOT AVAILABLE RATE acetoFace/Raiston Report 730-758pm		M :30 \$400.00	0.00 NM	
2 KSNV 09/17/12-09/17/12 F	acetorace/Raiston Report 750-750pm		THE STATE OF THE S	10.0000(m7.5)	
[revised rate]		8		¥===	
E 44 KSNV 09/15/12 09/15/12	Wknd Jeopardy CM 630-7	pmS	5- :30 1 \$150.004	0.00 NM 0	\$0.00
	SAT/Jeopardy			ì	
JEOPARDY	7786 V B 32 8 32 8 32 8 33 8 3 6 3 6 3 6 3 6 3 6 3 6 3 6 3 6	NOTES PROPER			
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E 45 KSNV 09/15/12 09/15/12		pm	s- :30 1 \$150.004	0.00 NM 0	\$0,00
rause=1	SAT/ Wheel of Fortune				
WHEEL Start Date End Date	Weekdays Spots/Week I	Rate Rating			
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1 KSNV 09/10/12-09/16/12 V	Wknd Wheel of Fortune 7-730pm		Sa :30 (\$150.00)) 0.00 NW	
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[credit - \$\$ MG on differ		m M	:30 1 \$1,100.004	0.00 NM 0	\$0.00
E 47 KSNV 09/17/12 09/17/12	Mon PR 8-10p CM 8-10p Monday Prime 8-10pm	Jiii W	,50 1 91,100.004		
THE VOICE	Wioliday Filine 5-10pm				
Start Date End Date	Weekdays Spots/Week	Rate Rating		la l	
Week: 09/17/12 09/23/12	M 1 \$1,10		184	Rtg Type	
	Description Start/End 3	<u>lime</u>	Weekdays Length Rate M :30 (\$1,100.00		
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E 50 KSNV 09/12/12 09/12/12		omW	:30 1 \$1,300,004	0.00 NM 1	\$4,000.00
E 30 KGRV 03/12/12 03/12/12	Wednesday Prime 9-10pm				
AGT	and the state of t	556 YE 16V			
Start Date End Date		Rate Rating		ř	
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[NOT AVAILABLE RA	TE] NOT AVAILABLE RATE		00 C 000 D	0 0 00 0 00	
2 KSNV 09/12/12-09/12/12	Wed PR 9-10p 9-10pm		w :30 \$4,000.0	U U U U INIVI	
[revised rate] E 51 KSNV 09/14/12 09/14/12	P Fri PR 8-90 CM 8-9pt	m5	:30 1 \$500.004	0.00 NM 1	\$500.00
E 51 KSNV 09/14/12 09/14/12	Friday Prime 8-9pm	MANO (6			
DATELINE				à	
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Week: 09/10/12 09/16/12	A 2	00.00 0.00	-5- :30 1 \$400.004	0.00 NM 0	\$0.00
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NDC POME	Saturday Prime 9-11pm				
NBC PRIME Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 09/10/12 09/16/12		00.00			
98060000000 (Co.)					

Page 11of 12 Print Date: 10/16/12 08:21:23

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #:

06837953

Product Desc: OBAMA FOR AMERICA

KSNV

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
E 52 KSNV	09/15/1	2 09/15/12	Sat PR 9-11p	CM	9-11p	S	- 30	1 \$400.004	0.00 NM	0	\$0.00
NBC P	RIME		Saturday Prime 9	-11pm					1		
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/ Spot Ch	/10/12 Date Ra	09/16/12	S- escription	1 Star	\$400.00 VEnd Time	0.00	Weekdays	Length Rate	Rtq Type		
			at PR 9-11p	9-11			Sa	30 (\$400.00)	0.00 NM	f	
	edited	IC on differ	ent Estimate)								
			Sat PR 10-11p	СМ	10-11pm	S	- :30	1 \$500.003	0.00 NM	1	\$500.00
			Saturday Prime 1	0-11pm							
NBC PI	RIME art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09.	WORKS	09/16/12	- <u></u> S-	1	\$500.00	0.00			20000	s. 15	
E 54 KSNV	09/16/1	2 09/16/12	NFL Pre-Game / I	FNA CM	1p-530pm	7-7-7-7-7	5 :30	1 \$600.004	0.00 NM	1	\$600.00
FNIA			NEL FIE-Game								
11000000 00 00 00 00	art Date	End Date	Weekdays	Spots/Week	Rate \$600.00	Rating 0.00					
Week: 09		09/16/12	NFL Football	СМ	1P-9PM	0.00	5 :30	1 \$4,000.004	0.00 NM	0	\$0.00
			NFL Football						Principle of the Control of the Cont	e.	
	IGHT FTI art Date	BL End Date	Weekdays	Spots/Week	Rate	Rating			9		
Week: 09	15.00	09/16/12	S	1	\$4,000.00	0.00	WWW.FreeNortheader		Descriptions.		
	Date Ra		lescription IFL Football	<u>Star</u> 1P-9	t∕End Time PM		WeekdaysSt	22 VE WE SEE	Rtq Type 0.00 NM		
	edited	2-03/10/12/1	n E i botbui	• de la cont	20.00			All South and Market and Anticome Control of the control	◆in independent belovens		
	Ber-besself televiser	SHINES OF THE PARTY OF THE PART	ent Estimate]	Action and a second	AND DESCRIPTION AND ADDRESS.	oceania iteam, new e	-00	4 \$255.004	0.00 NM	3	\$765 00
E 56 KSNV	09/12/1	2 09/14/12	M-F News 3 at E		11pm-1135	ipmWTF-	- ;30	4 \$255.004	O.OO IVIN		\$105.00
NEWS					an and the second						
<u>Sta</u> Week: 09	art Date 1/10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week	Rate \$255.00	<u>Rating</u> 0.00					
Spot C	n Date Ra	inge <u>[</u>	escription		t/End Time		<u>Weekdays</u>	West States of	Rtg Type		
	V 09/10/1. redited	2-09/16/12 N	1-F News 3 at Elev	<i>en</i> 11p	m-1135pm		WThF	- 30 (\$290.00	r) 0.00 IVIVI		
		MG on differ	ent Estimate]	3=				elem colescos		OFFICE P	
E 57 KSNV	09/17/1	2 09/17/12	M-F News 3 at El M-F News 3 at E		11pm-1135	ipm M	:30	1 \$255.004	0.00 NM	0	\$0.00
NEWS		End Data	Mankdaya	Spats/Week	Rate	Rating			31		
<u>ي.</u> Week: 09	art Date 9/17/12	End Date 09/23/12	<u>Weekdays</u> M	1	\$255.00	0.00			524 523		
	h Date Ra		<u>Description</u> N-F News 3 at Elev		t/End Time m-1135pm		Weekdays M	THE RESUMBANCE	Rtq Type		
Cı	redited			en me	(n-1100pin		(40)	,00 (4200.00	& 2 52 mm		
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